

**TOWN OF FRANKLIN TOURISM DEVELOPEMNT AUTHORITY**

**MEETING MINUTES**

**NOVEMBER 10, 2025**

Present: Members: Town Manager Amie Owens, Chairperson Tim Crabtree, Kevin Covell, Heather Dombroskie Hannah Edwards, Guy Gooder, Angela Martin, Colin McGinniss, and Rob Reale.

Others present: Nicole Bradley, Town Clerk  
Robbie Tompa, Town Councilman  
Morgan Stewart, Stewart Communications  
Mia Overton, The Franklin Press  
Jim Akins, Scottish Tartan Museum  
Heather & Cory – Grove Hostel Owners

**1. Call to Order- Chairperson Tim Crabtree**

The meeting was called to order at 5:26 p.m.

**2. Approval of the October 13, 2025 Meeting Minutes**

*Member Rob Reale made a motion, seconded by Member Kevin Covell to approve the minutes of the October 13, 2025 meeting as presented. Motion carried unanimously by a vote of 9-0.*

**3. Financial Reports- ending September 30, 2025**

Town Manager Amie Owens presented the Financial Report through the end of September 2025. She noted that for the month of September 2025 \$16,927.28 was collected in occupancy tax (2<sup>nd</sup> highest September on record; above the 10 average). Total expenses thus far \$42,079 leaving a balance of \$137,921 and \$177,434.47 remains in TDA Fund Balance. The report is incorporated into these minutes as Exhibit A.

*Member Hannah Edwards made a motion, seconded by Member Angela Marton to approve the financial report ending September 30, 2025. Motion carried unanimously by a vote of 9-0.*

**4. New Business**

A.) Vote on Application

Crabtree Family Enterprises – 12<sup>th</sup> Annual Ruby Drop – December 31, 2025  
The request is for \$4,000.

*Member Heather Dombroskie made a motion, seconded by Member Hannah Edwards to approve the request by Crabtree Family Enterprises for \$4,000 for the 12<sup>th</sup> Annual Ruby Drop as presented. Motion carried unanimously by a vote of 8-0. Chairperson Tim Crabtree recused himself from the vote.*

B.) New Application for Consideration

Jim Akins, Scottish Tartan Museum owner, submitted an application for consideration for \$4,500 for support of their new Tartan. This would be the museum's own Tartan pattern. The funds would cover the cost of the ½ bolt (33 yards) of material. Mr. Akins stated he has only submitted an application to the TDA. This item will be voted on at the December meeting.

Mr. Akins then gave an update on the Scottish Tartan Museum's marketing efforts. He showed several different magazines that advertised the museum.

5. Items from the Board

A.) Annual Marketing Report- Stewart Communications

- Social Media post, ads, views
- Website clicks
- Search performance
- New brochure idea

B.) Potential Sculpture/Wall Mural

There was discussion of the potential fish sculpture and downtown wall mural. The TDA Board will continue to discuss ideas.

6. Announcements

A.) The next regular scheduled TDA meeting will be held on Monday, December 8, 2025 at 5:30 p.m. in the Town Hall Board Room.

7. Adjourn

***Member Kevin Covell made a motion, seconded by Member Heather Dombroskie to adjourn the meeting at 5:50 p.m. Motion carried unanimously by a vote of 9-0.***

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**Tim Crabtree, Chairperson**

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**Nicole Bradley, Town Clerk**